

You don't have to be a  
psychic to see the future...



The essential new club for every Apple customer

# ...just an AppleWorld member



*If you use Apple products and want to get the best from them – you should become an AppleWorld™ member today...*

*Not just because AppleWorld Magazine will give you the inside track on the latest product developments at Apple and views on the issues that matter most to you, but also because membership will entitle you to exclusive benefits from Apple and its partners – allowing you to save hundreds of pounds on your future Macintosh™ investments.*

*One year's membership costs just £35 (plus £1.85 vat), and as soon as you join we'll send you an AppleWorld Welcome Pack containing:*

## **Claris Organizer™**

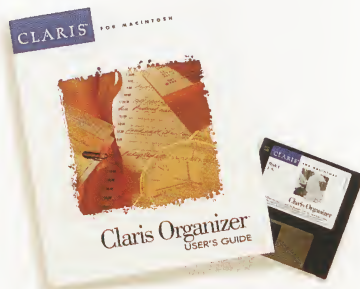
The ultra intuitive new personal information management package from Claris worth £49.00.\*\*

## **eWorld™ Starter Kit**

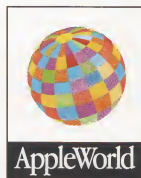
Giving you access to Apple's exciting new electronic mail and information network.

## **Exclusive Offer Vouchers**

Allowing you to save hundreds of pounds on your future purchases. Your Welcome Pack contains a selection of vouchers – so you can save money straight away. And future issues of AppleWorld Magazine will bring further exciting offers from both Apple and our special partners.



\* U.S. Version



The essential new club for every Apple customer

# See the future — Join today

***YES** please enrol me as a member of AppleWorld, the exclusive club for Apple customers. I will receive regular bi-monthly copies of AppleWorld Magazine (published six times a year), the AppleWorld Welcome Pack crammed with software and special offers, and I will become eligible for all the other special offers made by the Club exclusively to its members throughout the year. I understand that AppleWorld membership is only available to customers in the United Kingdom.*

## Membership Application Form

Title Mr ☐ Mrs ☐ Miss ☐ Ms ☐

Other .....

First Name .....

Surname .....

Organisation (if applicable)  
.....

Department (if applicable)  
.....

Address .....

.....

.....

.....

Postcode .....

This is my ☐ Business address ☐ Home address

Business Telephone Number .....

Home Telephone Number .....

*(Please allow 28 days for delivery of your AppleWorld Welcome Pack)*

*Now complete the Payment Options section and the simple questionnaire overleaf.*

## Payment Options

### OPTION 1

I enclose a cheque for £36.85 ☐  
(including £1.85 VAT) payable to "AppleWorld"

### OPTION 2

Please charge my

☐ Amex ☐ Visa ☐ Access account

Card no

Expiry date

Signature .....

### OPTION 3

Please invoice me to the value of £36.85 ☐  
(including £1.85 VAT).

Name of company to be billed (if relevant)  
.....

Billing address (if different from above) .....

.....

Purchase order number .....

*Membership starts from receipt of payment.*

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Welcome to a world of difference — Welcome to AppleWorld

# AppleWorld *Help us to help you*

Every issue of AppleWorld Magazine will be packed with special offers as well as news, handy tips and advice. To help us get it right for you, please answer the following few questions about yourself and Apple.

## 1. Please detail the Apple computer you use most frequently, following the example provided below:

Product Range	Model	RAM	Hard Disk	System Version	Do you have a CD-ROM drive?	
a	b	c	d	e	f	
<i>(Example)</i>						
Macintosh Quadra	610	8MB	160MB	7.12	<input checked="" type="checkbox"/> Yes	No <input type="checkbox"/>
<i>(Your system)</i>						
					<input type="checkbox"/> Yes	No <input type="checkbox"/>

## 2. How would you best describe yourself or your organisation? (Please tick one only)

01 <input type="checkbox"/> Home use (primarily)	02 <input type="checkbox"/> Home-based Small business	03 <input type="checkbox"/> Business	04 <input type="checkbox"/> Primary School
05 <input type="checkbox"/> Secondary School	06 <input type="checkbox"/> College/University	07 <input type="checkbox"/> Local Govt. Office	08 <input type="checkbox"/> Central Govt. Office
09 <input type="checkbox"/> Charitable Institution	99 <input type="checkbox"/> Other (please specify) .....		

## 3. What types of software do you use regularly? (Please tick all that apply)

01 <input type="checkbox"/> Spreadsheet	02 <input type="checkbox"/> Accounting	03 <input type="checkbox"/> Database	04 <input type="checkbox"/> Word Processing	05 <input type="checkbox"/> Desktop Publishing
06 <input type="checkbox"/> Presentation	07 <input type="checkbox"/> Graphic Design/Illustration	08 <input type="checkbox"/> Multimedia	09 <input type="checkbox"/> CAD/CAM	10 <input type="checkbox"/> Simulation
11 <input type="checkbox"/> Programming	12 <input type="checkbox"/> Project Management	13 <input type="checkbox"/> Network Communications		
14 <input type="checkbox"/> E-mail/On-line Services	15 <input type="checkbox"/> Curriculum/Learning	16 <input type="checkbox"/> Games/Leisure		
99 <input type="checkbox"/> Other (please specify) .....				

## 4. Approximately how many other of the following computers are used in your organisation? (If applicable)

01 <input type="text"/> Macintosh	02 <input type="text"/> PCs (MS-DOS, Windows, OS/2)	99 Other .....
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Please make sure you have filled in ALL sections on BOTH sides of the application form, and return it in an envelope to:  
AppleWorld, FREEPOST (LON 3023), Leicester, LE87 4DA (No stamp necessary)



Apple

From time to time Apple and its partners would like to send you details of special offers and new products. If you do not want to receive this information, tick this box: ☐

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